**拒絕/同意直接行銷申請書**

**Direct Marketing Opt-in/Opt-out Application Form**

歸戶編號：

英文戶名：

I/We **do not agree** that the Bank can use my/our personal data for direct marketing and do not wish to receive direct marketing materials issued by the Bank through any correspondence channels.

我(們)**不同意**貴行在直接促銷中使用我(們)的個人資料及不欲收到貴行透過任何通訊途徑發出的直銷推廣訊息。

I/We **agree** that the Bank can use my/our personal data for direct marketing and agree to receive direct marketing materials issued by the Bank through any correspondence channels.

我(們)**同意**貴行可在直接促銷中使用我(們)的個人資料及同意收到貴行透過任何通訊途徑發出的直銷推廣訊息。

The above represents your present choice whether or not to receive direct marketing contact or information. This replaces any choice communicated by you to the Bank prior to this application.

以上代表閣下目前就是否希望收到直接促銷聯繫或資訊的選擇，並取代閣下於本申請前向本行傳達的任何選擇。

Please note that your above choice applies to the direct marketing of the classes of products, services and/or subjects as set out in the Bank’s “Notice to Customers relating to the Personal Data (Privacy) Ordinance” (the “Notice”). Please also refer to the Notice on the kinds of personal data which may be used in direct marketing and the classes of persons to which your personal data may be provided for them to use in direct marketing.

請注意閣下以上的選擇適用於本行「關於個人資料（私隱）條例致客戶的通知」(下稱「該通知」)中所列出的産品、服務及/或標的類別的直接促銷。閣下亦可參閱該通知以得知在直接促銷中可使用的個人資料的種類，以及閣下的個人資料可提供予什麽類別的人士以供該等人士在直接促銷中使用。

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(Contract Specimen Signature) Date: (yyyy/mm/dd)

(存戶立約簽署樣式) 日期: (年/月/日)